

Company Profile

Mobile Money International Sdn Bhd was established in February 2005 and currently has a paid-up capital of RM25 million.

The charter of Mobile Money is to provide Merchants and consumers with a convenient and secure Mobile Payment and Mobile Commerce platform.

The idea was first initiated by the founder Mr. Lee Eng Sia 4 years ago. Mr. Lee was the former Managing Director of Nibong Tebal Paper Mill. He created leading brands such as Premier facial tissue and Cutie Compact toilet rolls. He was also the angel investor and former chairman of REDtone International Bhd.

The Board of MM consists of the Chairman Dato' Zainal Abidin bin Putih, who is also the director of TNB, CIMB & ESSO; the Managing Director, Mr. Lee Eng Sia and the directors, Mr. Tan Gee Sooi and Mr. Robert Bruce Mebruer.

Mobile Money (MM) payment system complies with the regulator's stringent requirements. MM Mobile Payment platform allows everyone to pay anyone, at anytime from anywhere. It also allows one to receive money from anyone, from anywhere, at anytime. MM Mobile Payment system is very secure and it is a closed loop payment system.

Lee Eng Sia is the founder of Mobile Money. He first came up with this revolutionary idea in 2002. After working at Hewlett-Packard for 9 years, he joined his family business as MD of Nibong Tebal Paper Mills for 12 years. In his tenure as MD, he created two number 1 brands: Premier box tissues and Cutie Compact toilet rolls.

He was also chairman of REDtone International Bhd. Backing him up at Mobile Money is a team of highly capable professionals from various fields: IT, banking, marketing as well as telecommunications. Dato' Zainal Abidin bin Putih was appointed as chairman of Mobile Money International Sdn Bhd with effect from 1 June 2005. He is a qualified chartered accountant from the England and Wales Institute. He has had extensive experience in public accounting practices. He has held, and continues to hold some of the top positions in the nation's largest organizations.

Positions Held:

- Chairman of Pengurusan Danaharta Nasional Berhad.
- Chairman of the Malaysian Accounting Standard Board.
- Independent Non-Executive Director on the Tenaga Nasional Berhad.
- Director of ESSO Malaysia Berhad.

Past Positions Held:

- Partner, Executive Director, Country Managing Partner and Chairman in the firm of Hanafiah Rasian & Mohamad, which merged with Ernst & Young in 2002.
- Chairman of Mentakab Rubber Company Berhad.
- President of Malaysia Institute of Certified Public Accountants.
- Member of the Multimedia & Communication Commission of Malaysia.
- Trustee of IJN Foundation

Mr. Eng Sia, Lee has been the Managing Director of Mobile Money International SdnBhd since 1 December 2004. He obtained his Bachelor's Degree in Electrical Engineering from University of Auckland, New Zealand in 1978.

Past Experience:

- 1979 Joined Hitachi Semiconductors (Malaysia) Sdn Bhd as Production Engineer.
- 1980 Joined Hewlett-Packard (M) Sdn Bhd.
- 1988 Took over his family business, Nibong Tebal Paper Mills Sdn Bhd as Managing Director, a position which he held until 2000.
- 2003 Became Chairman of REDtone International Berhad until 2005.

Cheang Kwan Chow aged 56, a Malaysian, is the Non-Independent Non-Executive Director of Mobile Money International Sdn Bhd with effect from 10 July 2008. He obtained his Master of Arts Communications Management from University of South Australia, Adelaide in 1999.

In 1980, he joined Kuok Group of companies and had over the years, held various senior management positions in Malaysia & Singapore. He is presently the Deputy Chairman of Malayan Sugar Manufacturing Company Berhad. His directorship in other public company is PPB Group Berhad. And Jerneh Asia Berhad.

Mr.Robert Mebruer was appointed as the Non-Independent Non-Executive Director of Mobile Money International Sdn Bhd with effect on 18 July 2006. He obtained his Bachelor of Science in Communication/ Journalism and Bachelor of Science in Business from Southeastern Mo. State in 1983 and his Master of Business Administration, International Finance from University of Chicago in 1990.

Past:

- 1990 Joined Scott Paper Company as Regional Sales & Marketing Director, Asia Pacific.
- 1994 Joined Omni Marketing Group Asia as Managing Partner and currently is the Chairman of Omni Marketing Group